

Annual EEO Public File Report
Hutton Broadcasting LLC
 Covering the period from JUNE 1, 2012 - May 31, 2013
 Stations Comprising Station Employment Unit:
 KBAC-FM / KVSF-FM / KQBA-FM / KLBU-FM / KTRC-AM / KVSF-AM/

Vacancy Information

FT VACANCY JOB TITLE	JOB #	Recruitment Sources Used	Recruitment Source of Hire	Total # Interviewed	DATE EMPLOYED	TOTAL # SOURCES
Account Executive	7743	43,8,39,1,42,9,47,22,24,48 ,46,13	Radio Ads	7	10/1/2012	13
Promotions Director	7744	46,24,43,1,8,42,48,13	Internal Promotion P/T to F/T	5	10/1/2012	8
Account Executive	7745	46, 46, 13, 1,24,14,45,39,41,36,8	NMBA Posting	6	5/6/2013	11
Show Producer (2 hirings)	7746	22,13,46,1,24,14,39, 41,46	Promoted Part-time personel to full time after posting and advertising job and invititing applicants to a one day orientation/training/interview. Hired several part-time producers from the applicants	7	5/1/2013	9

Radio Announcements

1)ALL OWNED STATION

Contact

Lisa Clark

Address

2502-C Camino Entrada
Santa Fe, NM 87507

Method of Contact

Self Post

jobs@huttonbroadcasting.com

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Internet Site:

2)All About Country

None

www.allaboutcountry.com

Self Post

3)Country Air Check

None

www.countryaircheck.com

Self Post

4)InsideRadio.Com

Gene Mckay

www.INSIDERADIO.COM

800-640-8852

adds@insideradio.com

5)Monster.Com

None

WWW.Monster.com

Self Post

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David Reeder

WWW.RAB.Com

800-215-7233

7)Radio On Line

Ron Chase

www.radio-online.com

806-352-7503 ext. 3

8) Workforce Solutions

Lisa Clark

www.jobs.state.nm.us

Self Post

www.jobs.state.nm.us

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9) ALL ACCESS

Lisa Clark

www.allaccess.com

Self Post

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43) CRAIGS LIST

Lisa Clark

www.craiglist.com/santafe

Self Post

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44) CONNETOR LOCAL

Lisa Clark

stationwebsites.com

Self Post

45) HUTTON WEB SITE

Lisa Clark

WWW.HUTTONBROADCASTING.COM

Self post

jobs@huttonbroadcasting.com

23)Society of Broadcast Engineers

Scott Jones

www.sbe.org

317-846-9120

24) Santafe.com

Lisa Clark

www.santafe.com

Self Post

lisa@santafe.com

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47) Facebook (santafe.com)

48) Bestradiojobs.com

Lisa Clark

www.bestradiojobs.com

Self Post

lisa@santafe.com

Newspapers:

10)ABQ JOURNAL

Mary Ortiz

7777 Jefferson NE
Albuquerque, NM 87109
328 Galisteo

505-823-3368

rep66@abqpubco.com

11)JOURNAL NORTH

Luella Gallegos

santa fe, nm 87501

505-881-8888

lgallegos@abqpubco.com

12)SF NEW MEXICAN	HEATHER	202 E. Marcy St Santa Fe, NM 87501	505-986-3000	classad@SFNewMexican.Com
13) SF REPORTER	Chris	132 E. Marcy Santa Fe, nm 87501	505-988-5541	Chris@santafereporter.com

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Postings:

14)Internal Posting/Santa Fe	Lisa Clark	2502-C Camino Estrada Santa Fe, NM 87507	Self Post	P:505-471-1067/F:471-3441
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Community Services:

15)Santa Fe Hispano Chamber of Commerce	David/Hilda		505-473-1885 (fax)	hilda@santafehispanicchamber.com
16)John Marshal Multi-Service Center	Timo Alvidrez	1500 Walter SE Albuquerque, NM 87102	505-848-1345	Talvidrez@Cabq.gov
17)Medialine	Mark Shilstone	P. O. Box 51909 Pacific Grove, CA 93950	800-237-8073	medialine@medialine.com
18)Nat'l Assoc of Hispanic Journalists	Anna Lopez	P. O. Box 226722 Washington, DC 20045	202-662-7145	jobbank@nahj.org
19)Nat'II Hispanic Media Coalition	Claudia Flores	1201 W. 5th St., Ste T-205 Los Angeles, CA 90017	213-534-3026	nhmc@mhmc.org
20)Nat'I Indian Youth Council	Gidget McCook	318 Elm St. SE Albuquerque, NM 87102	505-247-2251	
21)NM Dept. of Labor	Jack Smeltzer	2333 Wisconsin NE Albuquerque, NM 87102	505-222-4634	JASmeltzer@State.NM.us
22)New Mexico Broadcasters Assn	Paula Maes	8014 Manual NE Albuquerque, NM 87110	505-881-4444	
25)South Broadway Cultural Center	Linda Ulibarri	1025 So. Broadway SE Albuquerque, NM 87102	505-848-1320	Lulibbarri@CABQ.gov
26) S.A.F.E. HOUSE	Sharon Sanchez	P.O. Box 25363 Albuquerque, NM 87125	505-247-4219	
27)Women's Housing Coalition	Angie Ludi	3005 San Pedro NE Albuquerque, NM 87110	F: 224-9695	SSanchezWCA@Hotmail.com
			505-884-8856	whcabq@att.net

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Education Institutions:

28)College of Comm. - UT at Austin	Matt Berndt	1 University Station A0901 Austin, TX 78712-0110	512-471-9421	ccsmain@austin.utexas.edu
29)College of Santa Fe	Janice	1600 St. Michaels Dr. Santa Fe, NM 87505	505-473-6179	
30)Dine college - Placement Office	Lilly Peterman	P. O. Box 580 Shiprock, NM 87402	505-473-6121 F	
31)Eastern New Mexico University	Danette	1200 W. University Portales, NM 88130	505-368-3536	lpeterman@dinecollege.edu
32)New Mexico Tech	Career Services	801 Lerroy Place Socorro, NM 87801	575-562-2211	danette.mcquire@ENMU.edu
33) www.nmtechjobs.org	Online Technical Job Community		F:562-2215	careerservices@admin.nmt.edu
34)San Juan College	Sandy Labato	4601 College Blvd Farmington, NM 87402	505-835-5011	www.nmtechjobs.org
35)San Juan Basin Tech College	Brandon Newman	33057 HWY 160 MANCOS, CO 81328	505-566-3579	lobatosa@saniuancollege.edu
36)St. John's College	Barbara Lucero Sand	1160 Camino Cruz Blanca Santa Fe, NM 87505	970-565-8457	WWW.SJBTE.EDU
			505-984-6067	MODELL@SJCSF.EDU

		Career Svcs., Rm. 220 MSC 063710		
37)UNM Career Services	Mary Montano	Albuquerque, NM 87131	505-277-2531	Montano@UNM.edu
		6401 Richards Ave		
42) SF Comm. College	Pam Armstrong	Santa Fe, NM 87508	505-428-1406	parmstrong@sdccnm.edu

Other:

38)Direct Contact	None	None	None		
39)Employee Referrals	None	None	None		6
40)Walk-In	None	None	None		
41)Word of Mouth	None	None	None		
42) Santafernm.gov/jobs.aspx	None	None	None	www.santafenm.gov/jobs.aspx	
46) Job Fair					2

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Supplemental Outreach Initiatives

June, July, and August hosted over 75 students campers from Candyman Strings & Things Rock Camp. Station employees educated student campers on various aspects of the radio business, with emphasis on music selection and program formatting. Campers were interviewed live on-air.

August 13th – August 17th 2012 Hutton Broadcasting, LLC participated in the New Mexico Broadcasters Association's Virtual.

October 22nd – October 26th 2012 Hutton Broadcasting, LLC participated in the New Mexico Broadcasters Association's Virtual job fair.

January 21st – January 25th 2013 Hutton Broadcasting, LLC participated in the New Mexico Broadcasters Association's Virtual job fair.

January 25th – May 10th 2013 Mentorship of three students from University of New Mexico music program in cooperation with The New Mexico Broadcasters Association. Mentored in all positions in the radio station from sales and marketing to programming and engineering. Students worked with each manager in the building as well as other staff to learn about careers in broadcasting.

February 6, 2013 Attended Broadcasters License Renewal Seminar to refresh management's knowledge of licensing process, best practices for EEO, and related requirements.

February 25th – May 2013 Mentorship of student from Santa Fe School for the Arts & Sciences with on-air personality for required mentorship. Student worked with on-air DJ, then turned in progress reports to her teacher recapping what she learned. This is a mandatory part of the school's curriculum.

April 4th, 2013 Co-Sponsored the Santa Fe Chamber of Commerce annual Job Fair at De Vargas Mall. Promoted and attended the event with on-air promotional announcements four weeks leading up to the event. Hutton educated hundreds of attendees on radio jobs as well as accepting applications for summer Remote Technicians, full-time Account Executives, and Show Producers positions at the event. Hutton did six hours of live broadcasting during the event on three different stations.

April 18, 2013 Santa Fe Community College Spring Career, Education & Training Resource Fair. Attended handing out and explaining broadcasting jobs brochure, took applications for part-time summer Remote Techs, as well as Show Producers and Account Executive positions.

April 29th – June 1st Hutton Broadcasting is giving away six \$300.00 Scholarships for a Character Counts Scholarship through funds earned from the New Mexico Broadcasters Association. Students can apply the scholarships to attend a summer camp during which campers will spend part of their time at the radio station learning about radio broadcasting from station employees.